

>> New Program Announcement



**KENNESAW STATE
UNIVERSITY**
COLES COLLEGE OF BUSINESS
Executive Education Programs

Format:

Meets for 7 half-day sessions (8:30AM-Noon) spaced two weeks apart; plus online modules post-classroom

Classroom Location:

KSU Center, 3333 Busbee Dr, Kennesaw, GA, 30144, just off of I-75.

Program Developer:

Michael J. Coles College of Business Executive Education at Kennesaw State University

The Credential:

Advanced Management Certificate



ACCELERATED MANAGEMENT PROGRAM FOR EARLY-CAREER AND MID-CAREER PROFESSIONALS

> The program is designed and taught by **Doug Buce**, pictured at right, an award-winning instructor and President of Boing Dynamics. It is held at the **KSU Center**, 3333 Busbee Dr, Kennesaw, GA, 30144, just off of I-75.



>> The **Accelerated Management Program** is designed for individuals who want to gain the knowledge and skills needed to master the art and science of management.

The **classroom portion** focuses on seven key areas:

1. **Strategic Thinker:** Understanding Business Dynamics
2. **Person of Character:** Mastering Emotional Intelligence
3. **Talent Developer:** The "Others First" Approach
4. **Effective Communicator:** Inspiring Others to Take Action
5. **Relationship Builder:** Building Trust, Helping Others
6. **Change Driver:** Leading Innovation and Growth
7. **Purpose-Driven Leader:** Your Unique Value Proposition

The **online portion** of the program focuses on:

- **Conflict Resolution**
- **Setting SMART Goals**
- **Effective Delegation**
- **Stress Management**
- **Empathetic Listening**
- **Time Management**



WHO SHOULD ATTEND? THE PROGRAM'S BENEFITS

The Accelerated Management Program will benefit any professional who wants to dramatically improve their management knowledge, self-awareness, and their "people skills."

This popular program is especially designed for the following:

>> Organizations who want to help their early-career professionals dramatically improve their business knowledge, emotional intelligence, and management skills.

>> Organizations who want to help mid-career managers take their business knowledge, self-awareness, and "people skills" to the next level.

>> Individuals who are looking for new skills, and a new credential, that prepares them for the next promotion.

"A 2019 study from Boston College, Harvard University, and the University of Michigan found that soft skills training, like communication and problem-solving, boosts productivity and retention by 12 percent and delivers a 250 percent return on investment based on higher productivity and employee retention."

— Forbes Magazine

WHAT IS THE VALUE? THE PROGRAM'S TOPICS

Strategic Thinker

Understanding the evolution of business; Goals vs. Systems: Setting goals but obsessing about systems.

Person of Character

Maximizing our ability to lead with influence; Harnessing our emotional intelligence; Leader vs. Manager.

Talent Developer

Power of the "Others First" approach; Learning how to motivate; Inspiring others to become high performers.

Effective Communicator

Proactively engage; Listen with empathy; The role of emotional intelligence in resolving conflicts.

Relationship Builder

Understanding the "PowerPraise" process; Providing feedback; Coach and mentor to drive performance,

Change Driver

Identifying the "right" change; Leading innovation and growth; Leveraging the creative potential.

Purpose-Driven Leader

Identifying your unique value proposition; Knowing what you're for; Building your personal brand.



YOUR NEW CREDENTIAL THE ADVANCED MANAGEMENT CERTIFICATE FROM KSU

The Accelerated Management Program (AMP) is a non-degree, non-credit program. Upon program completion, you will earn an **Advanced Management Certificate** (pictured at left) from Kennesaw State University.



PROGRAM DETAILS: DATES, PLACE, COST, ETC.

PROGRAM DATES

> Earning your **Advanced Management Certificate** requires that you attend at least 6 of the 7 half-day sessions that are held at the **KSU Center**.

The 2020 program dates are:

- > Friday, May 8th (8:30-Noon)
- > Friday, May 22nd (8:30-Noon)
- > Friday, June 5th (8:30-Noon)
- > Friday, June 26th (8:30-Noon)
- > Friday, July 10th (8:30-Noon)
- > Friday, July 24th (8:30-Noon)
- > Friday, August 7th (8:30-Noon)

PROGRAM LOCATION

> The Accelerated Management Program for Early-Career and Mid-Career Professionals will be held at the **KSU Center**, 3333 Busbee Dr, Kennesaw, GA, 30144, just off of I-75.

PROGRAM REGISTRATION

There are three ways to register:

- > Call the College of Professional Education's Registration Department at 470-578-6765.
- > Send an email message to bluther@kennesaw.edu.
- > Register online at our website: coles.kennesaw.edu/executive-education/



Above: The program's classroom sessions are held at the **KSU Center**, 3333 Busbee Dr, Kennesaw, GA, 30144, just off of I-75.



Above: Who should attend the Accelerated Management Program for Early-Career and Mid-Career Professionals? **The answer:** Any professional who wants to reach their full potential as a leader, innovator and change-maker. You will work in close collaboration, both online and in-person, with other high-performing professionals.



Above: We know you're busy! **However, now is the time to invest in you!** Register for this program and earn a highly-valued credential that will accelerate your career and change your life!

PROGRAM COST

> **\$3,900** per person, discounts available to organizations that send a team of employees.

PROGRAM DISCOUNTS

> We offer a **10% discount** to organizations who send 2 or 3 employees and a **15% discount** when you send 4 or more employees. We also offer a **20% discount** to KSU alumni.

PROGRAM CREDENTIAL

> Complete a minimum of 6 of the 7 program sessions (half-day sessions spaced two weeks apart) and you will earn an **Advanced Management Certificate** from Kennesaw State University.

> A leader in innovative teaching and learning, **Kennesaw State University** offers more than 150 undergraduate, graduate and doctoral degrees to its nearly 36,000 students. With 13 colleges on two metro Atlanta campuses, Kennesaw State is a member of the USG and the third-largest university in the state. Kennesaw State University is one of the 50 largest public institutions in the country.