



CORPORATE ACADEMY



WHAT IS A CORPORATE ACADEMY?

A Corporate Academy serves a strategic function by integrating employee development as individuals, teams, and eventually, as the developer of the entire organization.

Corporate academies drive the educational goals of organizations that want to enhance their learning culture. The idea is to have a classroom or virtual platform that serves as the organization's specific and recognized training base to align employees with the organization's business objectives.

THE PROCESS

Kennesaw State University can partner with your Human Resources executives to serve as your corporate learning partner by providing courses and programs that meet the strategic learning objectives of your organization.

Learning Framework

- Organizational Strategic Goal Alignments
- Solutions-based Programs
- Learning Approaches
- Tools and Technology

Gap Analysis

- Needs Assessment and Analysis for Program Selection and Development

Program Design

- KSU Professional Development Selection
- Custom-Designed
- Executive Leadership Program Selection
- Application and Transfer Learning

Delivery Platform:

- In-Class
- Online
- On-Site
- Program Evaluation
- Transfer and Application

ADVANTAGES OF CORPORATE ACADEMIES

Lowens the Cost of Training

the development of individual employees becomes more cost-effective

Critical to the Company's Growth

employers recognize the importance of communicating their company's vision and strategic goals to their employees

Creation of Practical Learning Methods

customized learning materials and more company-specific case studies

Employer Branding

employees benefit from the added value of university-issued, stackable credentials

Employees Gain Experience

employees acquire and share knowledge with colleagues from all parts of your organization



AVAILABLE PROGRAMS & COURSES

(ABBREVIATED LIST)

PACKAGED PROFESSIONAL CERTIFICATES

Business

- Bookkeeper Certificate (Quickbooks Training)
- Certified Financial Planner
- Customer Service Certificate
- Digital Marketing Certificate
- Human Resources Management (SHRM-CP/SHRM-SC) Certificate
- Microsoft Excel 2019 (Advanced, Beginning, and Intermediate)
- Payroll Fundamentals/Mastery Certificate
- Project Management Certificate (CAPM/PMP Prep)
- Sales Operations Certificate
- Social Media Marketing Certificate

Healthcare

- Certified Nursing Assistant Certificate
- Certified Patient Account Representative Certificate
- Clinical Dental Assistant Certificate
- EKG Technician Certificate
- Medical Assisting Certificate
- Medical Coding Specialists Certificate
- Medical Interpreter Certificate
- Medical Office Assistant Certificate
- Medical Office Manager Certificate
- Phlebotomy Technician Certificate

Legal

- Anti-Fraud and Forensic Interview Specialist Certificate
- Paralegal Certificate
- Professional Investigator Certificate

Technology

- Applied Data Science using Python Certificate
- Applied Data Science using Rapid Miner Certificate
- Applied Statistics using R Certificate
- AutoCAD Certificates
- Revit Certificates
- Cisco CCNA Certificate
- CompTIA (A+, Network+, Security+) Certificate
- Full Stack Certificate
- Information Systems Security Professional Certificate

PROFESSIONAL CUSTOM-DESIGN CERTIFICATE PROGRAMS

- Interview Skills for Hiring Managers Certificate
- Management Fundamentals Certificate
- Virtual Presentation Skills for Teams Certificate
- Soft Skill Communication Certificate
- Difficult Conversations about Diversity and Inclusion Certificate
- Using Data Analytics for Everyday Business Decisions Certificate
- Conflict Management Skills Certificate
- Excel Functions for Data Analytics Certificate

EXECUTIVE EDUCATION CERTIFICATE PROGRAMS

- Account Management Certificate
- Certified Managerial Coach Certificate
- Customer Centricity Certificate
- Executive Leadership Program for Managers and Directors Certificate
- Fundamentals of Professional Selling Certificate
- Innovation White Belt Program Certificate
- Leadership Excellence Certificate
- Mini-MBA Certificate Program
- Six SigmaBlack Belt Certificate

FOR MORE INFORMATION

Call: (470) 578-6326
Email: loretta_daniels@kennesaw.edu
or [click to visit us online](#)

