

Modern Pop Music Production & Recording with Pete Gleadall

12-Weeks Live Online \$998

Modern Pop Music Production and Recording is a 12-week course of live online classes on producing modern Pop, taught by Pete Gleadall (David Bowie, George Michael, Pet Shop Boys, U2, Tina Turner, The Killers).

This exclusive online course provides you with the latest skills, techniques and first-hand industry insight into the techniques, best practice and top tips and tricks to produce modern pop music.

The course includes weekly tasks to complete and three live online playback sessions where you can play your music for professional advice and listen to the music and advice of your peers.

- Watch weekly live online classes
- Complete weekly production tasks
- Join 3 live group playback and advice sessions
- Portfolio and Personal Reflective Statement assessment

About Pete Gleadall

Pete Gleadall is based in London, UK and is a Grammy nominated engineer, producer, mix engineer, programmer, keyboard player and MD. He has worked with many international stars like George Michael, David Bowie, Madonna, Producer Trevor Horn, The Killers, U2, Noel Gallagher, Paul Weller, Robbie Williams and many many more. Pete has a long -erm working relationship with Pet Shop Boys as an engineer, mixer, musician, programmer and their Live MD.

About Creat-Ed

Creat-Ed is a creative education consultancy for institutions, businesses and brands. Together we have over 90 years experience, at a senior management level, in Further and Higher Education and the Creative Industries across international markets including China, South East Asia, Europe and the UK. Clients and previous work include Tileyard Education, University of Wales Trinity Saint David, Nottingham Trent University, Confetti Institute of Creative Technology, BIMM Group, SAE College, SSR / Spirit Studios, Krems University Danube, Kennesaw State University, Gigrealm, New Media Law.

Scheme of Work

Week	Class
------	-------

1	Introduction and Understanding Modern pop music production <ul style="list-style-type: none"> • Introduction to the course • Introducing yourselves to the students • Understanding the current pop market • Elements defining a current hit
2	Examining Pop Song Structures <ul style="list-style-type: none"> • Breakdown some song structure of modern hits • Learn about verse, pre chorus, chorus, mid 8 and their variations • Study how current Pop songs maintain balance and pacing • Your weekly task – Construct a song using a contemporary hit’s structure
3	Creating Hooks, both melodic and rhythmic <ul style="list-style-type: none"> • Explore production concepts that used in contemporary Pop • Learn techniques for writing catchy hooks • Practice creating melodies that fit the Pop genre • Your weekly task
4	Live Online Song Playback and advice session
5	Examining Current Hits <ul style="list-style-type: none"> • How shorter songs are the current trend • De-constructing hits • Song writing exercise • Your weekly task
6	Mastering Vocal Arrangements <ul style="list-style-type: none"> • Vocals: Getting a performance, comping, tuning & timing • Why establishing the vocal melody is essential early on • Vocal tuning and timing – essential today – what software used • Why automation is so important Your weekly task
7	Drums & Percussion <ul style="list-style-type: none"> • The importance of rhythm in Pop • The rise of the 808 – for drums AND basslines • Drum patterns and percussion elements • Weekly task brief – write a drum track using samples, audio AND loops
8	Live Online Song Playback and advice session
9	Electronic Sounds and Synths <ul style="list-style-type: none"> • The role of electronic elements in modern pop • Synthesizers and sound design for Pop tracks • Experimentation with electronic sounds and sampling • Your weekly task
10	Dynamic Song Production and Arrangement <ul style="list-style-type: none"> • Dynamic song arrangements in Pop • How to build tension and create memorable transitions • Arrangements for maximum impact • Your weekly task
11	Music Production Software, Plugins and Top Tips <ul style="list-style-type: none"> • Must have software used in Pop. • Basic recording, editing, and mixing techniques • How to use production tools to refine your song • Your weekly task
12	Live Online Song Playback and advice session

